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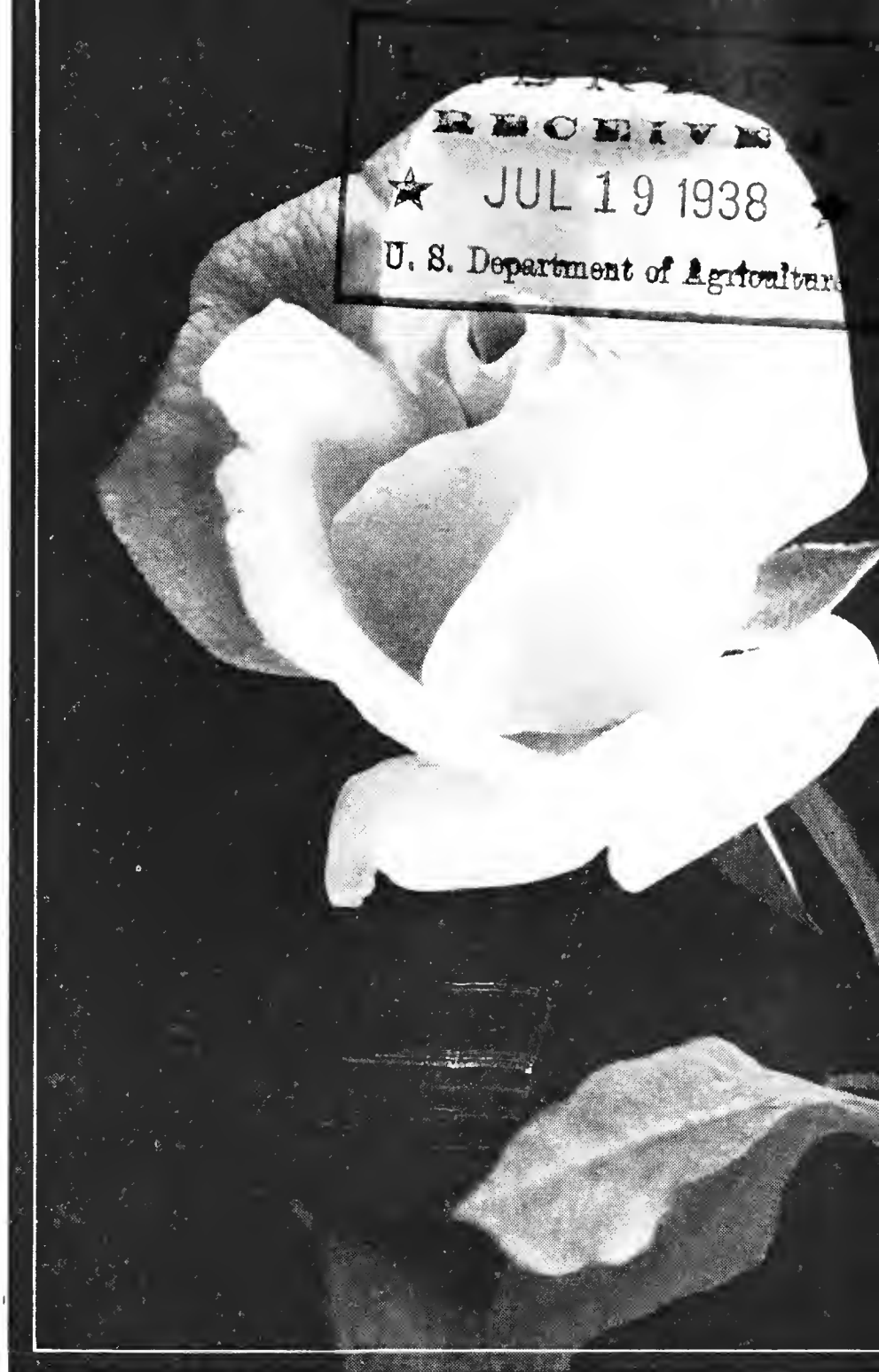
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FIRST
WHOLESALE
PRICE LIST
1938

(Cancels All Previous Quotations)

JULY 1, 1938



ROSE BUSHES



HOWARD ROSE COMPANY

HEMET, CALIFORNIA

Quantity Prices

General Assortment of Hybrid Teas

	GRADE		
	No. 1	No. 1½	No. 2
1000 to 2000	20c	14c	10c
2000 to 5000	18c	12c	9c
5000 to 10,000	17c	11c	8c
10,000 and up	16c	10½c	8c

A few exceptions to above are necessary; the higher priced varieties, the cheaper climbers, etc., sell at List Prices.

Hybrid Teas, Teas, etc., etc.

	No. 1 Each	No. 1½ Each	No. 2 Each
A bol. Full white blooms with faint blush tint; fragrant	22c	15c	10c
Ami Quinard. A tall, vigorous grower and profuse bloomer. One of the darkest red varieties, velvety crimson-maroon	25c	20c	12c
Angele. ('35) Creamy white, very large, double, lasting	25c	20c	12c
Angele Pernet. Long coppery orange buds, open flowers toned yellow	25c	20c	12c
Autumn. An exceptionally vigorous, upright grower; long, strong stems; very double blooms of rich burnt orange, yellow and red	22c	15c	10c
Autumn Queen. Long pointed buds, full flowers, rich Autumn colors....	22c	15c	10c
B arcelona. Free blooming, dark velvety red; vigorous and upright	35c	25c	15c
Better Times. See Patented Varieties Page 11.			
Betty Uprichard. Lasting blooms of brilliant orange-carmine on outer surface of petals, soft pink inside; a profuse bloomer		15c	10c
Briarcliff. A very popular clear rose-pink sport of Columbia	22c	15c	10c
C aledonia. One of the best whites; long buds, large, double, lasting blooms	22c	15c	10c
Carol Howard. Bright, glowing rose-pink, sweetly scented	25c	20c	12c
Catalonia. Strikingly brilliant, orange-vermillion; double, cupped	22c		10c
Cathrine Kordes. Extremely lasting, large pointed buds and double blooms of scarlet toned pink; a good grower with long stemmed blooms	22c	15c	10c
Cecil. Large single flowers, glorious buttercup yellow, free bloomer.....	35c	25c	15c
Chas K Douglas. Free flowering variety; scarlet-crimson; strong bushy	22c	15c	10c
Chas P Kilham. Large, very double, lasting; bright scarlet-carmine toned gold at base	25c	20c	12c
Columbia. Glistening pink; long stems and lasting well-shaped blooms	22c	15c	10c
Condesa de Sastago. One of the most popular varieties; bears a profusion of fully double, two-toned blossoms on vigorous, bushy plants; petals are deep coppery-pink inside, golden yellow reverse	22c	15c	10c
Conqueror. Beautiful foliage on strong, upright growing plants; well shaped blooms of saffron-yellow toned with copper	22c	15c	10c
Countess Vandal. See Patented Varieties Page 11.			
Crusader. Double blooms of rich crimson-red			10c
Cuba. The vigorous plants produce many of the large, semi-double blooms of bright cardinal-red toned gold	22c	15c	10c
Cynthia. Color and form are comparable to the lovely Chas P Kilham but Cynthia makes a more satisfactory plant; very free bloomer	22c	15c	10c

Order in Multiples of TEN please. Ten or more at these prices.

D	aily Mail. See Mme Edouard Herriot.		
Daily Mail Scented.	Double, rich crimson-maroon; very fragrant	25c	20c 12c
Dainty Bess.	The most popular single; the vigorous plants bear large clusters of waxy petaled rose-pink blooms with wine-red stamens	35c	25c 15c
Dame Edith Helen.	Extremely double, glowing pink; excellent shape	22c	15c 10c
David O Dodd.	Large, double, rich, deep scarlet, like E G Hill	22c	15c 10c
Director Rubio.	Vivid cochineal pink; large blooms on strong stems	22c	15c 10c
Duchess of Atholl.	Large, pointed buds of vivid orange passing to double cupped blooms of old-rose with a golden suffusion	22c	15c 10c
Duchess of Wellington.	Fragrant, saffron yellow stained orange, to creamy yellow	22c	15c 10c
Duchess of York.	Full blooms of orange to apricot; free flowering	22c	15c 10c
Duquesa de Penaranda.	A very effective color blend of apricot-orange and pink. A vigorous grower bearing a profusion of double blooms	22c	15c 10c

E	del. Ivory white blooms with a very pleasing fragrance	22c	15c 10c
Edith Krause.	Enormous, fully double white blooms on strong stems; a tall, vigorous grower	22c	15c 10c
Editor McFarland.	Gaining wide popularity because of its shapely buds and double, brilliant pink blooms; profuse, vigorous	22c	15c 10c
Edith Nellie Perkins.	Delicate colors blended in beautifully formed blooms of light cerise pink, inside suffused gold; very vigorous	22c	15c 10c
E G Hill.	Large, extremely double, lasting deep scarlet, does not fade or blue, but intensifies with age. Vigorous, upright, profuse	22c	15c 10c
E J Ludding.	Large, double, carmine pink; good stems	22c	15c 10c
Etoile de France.	Very fragrant flowers of rich crimson	22c	15c 10c
Etoile de Hollande.	Dark velvety-red; large, fragrant, profuse	22c	15c 10c
Eulalia.	Large buds, double pink blooms; vigorous	22c	15c 10c

F	aience. Long tapering buds, cadmium-yellow and shrimp-pink	35c	25c 15c
Fantasy.	Very double, pearly pink; vigorous, hardy	22c	15c 10c
Federico Casas.	A free flowering variety of cinnamon pink, reverse of petals toned gold; full, double blooms	25c	20c 12c
Feu Joseph Looymans.	Profuse, continuous bloomer; long pointed buds and lasting cupped flowers of yellow shaded apricot	22c	15c 10c
Florence L Izzard.	Lasting, deep golden yellow; double, fragrant	25c	20c 12c
Francis Scott Key.	Extremely large, very double, rich crimson	22c	15c 10c
Frau Weigand.	Very double, deep yellow to light orange; upright grower	22c	15c 10c

G	aiety. Camellia-shaped, coppery fawn and pale pink	25c	20c 12c
Gipsy Lass.	Dark glowing scarlet-crimson; many fragrant, wellshaped double blooms are borne on strong, upright growing plants	22c	15c 10c
Glowing Carmine.	Carmine; strong grower; blooms freely	22c	15c 10c
Golden Dawn.	An exceptionally strong growing yellow variety; very double fragrant blooms of sunflower-yellow	22c	15c 10c
Golden Emblem.	Beautiful, large, double blooms of rich yellow, buds stained red on outer petals	25c	20c 12c
Golden Ophelia.	See Ophelia Golden.		
Golden Pernet.	(Mons Julien Potin) Large double, primrose-yellow	25c	20c 12c
Golden Rapture.	Long lasting, beautifully formed buds, fully double blooms, rich yellow; vigorous grower, long strong stems	25c	20c 12c
Gold Star.	A profuse bloomer with double, golden yellow blooms that deepen to orange in center	22c	15c 10c

Grenoble. Becoming deservedly popular because of its profusion of long stemmed, beautifully shaped blooms, striking scarlet-crimson; vigorous	22c	15c	10c
Gruss an Teplitz. Intensely fragrant, dark velvety-scarlet; a continuous bloomer, a vigorous, hardy variety		15c	

H adley. Large, double, perfectly formed blooms of rich crimson	22c	15c	10c
H C Young. Well shaped salmon-pink buds; very vigorous	22c	15c	10c
Heinrich Wendland. Distinctively two-toned, large double blooms. Inside of petals are nasturtium red, reverse golden yellow	22c	15c	10c
Hinrich Gaede. Bright vermillion, toned gold; good form and fragrance	35c	25c	15c
Hollywood. A rose-red variety used extensively for forcing	22c	15c	10c
Hoosier Beauty. A vigorous, upright grower and profuse, continuous bloomer; glowing deep scarlet with extremely dark shadings	22c	15c	10c
Hortulanus Budde. Beautiful open flowers of luminous scarlet	22c	15c	10c

I mperial Potentate. Large, deep rose-pink; vigorous, profuse	22c	15c	10c
Impress. Very large, double, salmon-cerise suffused gold		15c	10c
Innocence. Long tapering buds open to very large, single blooms of pure white with wine-red stamens	22c	15c	10c
Irish Charm. Beautiful long buds and semi-double blooms of blush pink toned golden apricot on long, strong stems	22c	15c	10c
Irish Fireflame. Single blooms follow long buds, pink and gold	25c	20c	12c
Isobel. One of the favorite singles; very large, bright orange-pink	22c	15c	10c
Ivanhoe. Vigorous crimson, medium height	22c	15c	10c

J ames Gibson. Large, high-centered, lasting, velvety crimson-scarlet	22c	15c	10c
J C Thornton. Long stemmed, double blooms of glowing crimson-scarlet	22c	15c	10c
Joanna Hill. A vigorous, upright grower which bears many beautifully shaped, long lasting buds and double blooms on good stems for cutting; deep creamy yellow shaded bronzy pink in center	22c	15c	10c
Johanniszauber. Lasting, velvety, blood-red; a free bloomer	25c	20c	12c
John Russell. Large, double blooms of crimson, shaded darker	22c	15c	10c
Jon J L Mock. Two-toned carmine pink and sparkling, clear pink	22c	15c	10c
Jos P Annimaesse. Long buds, terra-cotta to coral, vigorous, upright	22c	15c	10c
J Otto Thilow. Perfect buds and full flowers of rich rose-pink	22c	15c	10c
Jules Gaujard. A profuse blcomer; very large, fragrant, orange-carmine	22c	15c	10c

K A Victoria. Ivory white, pale lemon center; high-centered, double	22c	15c	10c
Katharine Pechtold. Beautifully pointed buds and fairly full blooms with reflexed petals; soft coppery-orange flushed old-gold; profuse	25c	20c	12c
Kidwai. Soft tones of creamy yellow suffused salmon; large, double.....	22c	15c	10c
Killarney. Fragrant, free bloomer, bright pink	22c	15c	10c
Killarney Dbl White. Large, snowy white, intensely fragrant	22c	15c	10c
Korovo. Vigorous plant; light salmon pink, yellow base	22c	15c	10c

L ady Alice Stanley. Lasting, double, light pink; continuous bloomer	22c	15c	10c
Lady Ashtown. Carmine-pink, high-centered, lasting blooms	22c	15c	10c
Lady Forteviot. Striking, bright golden yellow shaded apricot; profuse	25c	20c	12c
Lady Hillingdon. Deep orange-yellow; free, continuous bloomer	22c	15c	10c
Lady Margaret Stewart. Large, double, rich yellow marked orange-red	25c	20c	12c
La France. Intensely fragrant, bright pink; the first Hybrid-Tea rose	22c	15c	10c

Leonard Barron. Beautiful buds of pink toned gold at base open to extremely large, full blooms of buff pink suffused gold; hardy	22c	15c	10c
Li Bures. Vari-colored, mixed red and yellow; vigorous, profuse	22c	15c	10c
Lilian. Unusually lasting, large, cupped, deep golden yellow	22c	15c	10c
Lord Charlemont. Large, well-formed, deep crimson; very fragrant		25c	15c
Lord Lonsdale. High-centered buds, full blooms, lasting, rich yellow	25c	20c	12c
Los Angeles. Perfectly formed, long pointed buds and double blooms with reflexed petals; luminous flame pink toned coral; golden base	22c	15c	10c
Louise Baldwin. Exquisitely shaped, yellow toned orange; profuse	25c	20c	12c
Louise Catherine Breslau. Lasting, coral-red shaded chrome-yellow	22c	15c	10c
Lovely. Soft carmine-pink, delicately fragrant	22c	15c	10c
Lucie Marie. A very vigorous grower; fragrant, long-pointed buds and double flowers of yellow shaded apricot-cerise	22c	15c	10c
Lucy Nicolas. ('35) Pointed, golden copper buds and full, coppery-pink blooms	25c	20c	12c
Lucyle. Large, firm buds, double blooms, glowing pink	22c	15c	10c
Ludwig Oppenheimer. Deep glowing crimson-scarlet, delightful perfume	25c	20c	12c
Lulu. Long slender buds of coral-rose, open blooms	25c	20c	12c
Luxembourg. Double, bronzy yellow; profuse		15c	10c
Lydia. Large, firm buds expand slowly to very double blooms of rose-pink lightened with orange	22c	15c	10c

McGredy's Ivory. Large, well shaped, creamy white; fragrant		25c	15c
McGredy's Scarlet. Beautifully formed, high-centered blooms of brilliant scarlet shaded rose-pink; a vigorous grower, long stems	22c	15c	10c
McGredy's Yellow. Bright, buttercup-yellow; perfect form; fragrant	25c	20c	12c
Malar Ros. Fragrant, pointed buds, double blooms of rich crimson. The upright bushes produce long stems	22c	15c	10c
Margaret Belle Houston. Rich, velvety crimson; a good grower	22c	15c	10c
Margaret McGredy. Full blooms of orange-scarlet are profusely borne on vigorous, bushy plants	22c	15c	10c
Mari Dot. Very fragrant, lasting, bright apricot-orange	22c	15c	10c
Mary Hart. See Patented Varieties Page 11.			
Max Krause. Large, high-centered, very double, golden-yellow	25c	20c	12c
Mev G A Van Rossem. A distinctive color; orange-brown; well formed, double blooms with pleasant fragrance	22c	15c	10c
Miss Rowena Thom. Immense, bright pink, golden base; good grower, profuse	22c	15c	10c
Mme Butterfly. Large, double, soft pink suffused apricot	22c	15c	10c
Mme Caroline Testout. Satiny pink; large blooms on upright plants.....	22c	15c	10c
Mme Edouard Herriot. Free bloomer, coral-red toned yellow at base.....	22c	15c	10c
Mme Jules Bouche. White with blush tints in center		15c	
Mme Joseph Perraud. High-centered, perfectly formed buds and double blooms that shade from shell-pink at the edges to buff and orange in the center. An upright grower with long-stemmed blooms	35c	25c	15c
Mme Nicolas Aussel. Coppery red buds, full blooms of deep salmon	22c	15c	10c
Mrs A R Barraclough. Large, full blooms of vivid carmine-pink	22c	15c	10c
Mrs Chas Bell. Shell pink sport of Radiance; growth and bloom the same	22c	15c	10c
Mrs E P Thom. Profuse, strong, bushy plants, double, pure yellow blooms	22c	15c	10c
Mrs Henry Bowles. Lasting, high-centered flowers of rosy pink shaded salmon; a good grower and profuse, continuous bloomer	22c	15c	10c
Mrs John Bell. Large, beautifully formed buds and double blooms of rich lasting cochineal-carmine, golden base; vigorous, profuse.....	22c	15c	10c

Mrs Pierre S DuPont. A free flowering kind; double, rich yellow	22c	15c	10c
Mrs Sam McGredy. Long coppery buds, full cupped orange-rose blooms	35c	25c	15c
Mrs Wakefield Christie-Miller. Large, double, fluffy, salmon-rose	22c	15c	10c

Olympiad. Large, well-formed, vivid scarlet, undertone yellow	25c	20c	12c
Ophelia. Light salmon shading to yellow	22c	15c	10c
Ophelia Golden. Golden yellow center, lighter edges	22c	15c	10c
Oswald Sieper. Very large, double, white blooms on strong stems	22c	15c	10c

Padre. A strong, tall grower, free bloomer; coppery scarlet	22c	15c	10c
Papa Klein. Orange-coppery red passing to salmon-rose. Abundant bloomer	25c	20c	12c
Patience. Lasting, scarlet-carmine toned orange at the base	25c	20c	12c
Phyllis Gold. Large, butter-yellow rose of fine substance	25c	20c	12c
Pink Dawn. ('35) Perfectly formed, deep rose-pink, toned orange	22c	15c	10c
Polly. Large, high-centered blooms of soft pink suffused gold; vigorous	22c	15c	10c
Portadown Fragrance. Bright orange-scarlet, edges toned rose	22c	15c	10c
Porto. A free blooming, tall grower; dark crimson-scarlet	22c	15c	10c
President Herbert Hoover. Long stems on vigorous plants; extremely large, double blooms of creamy yellow tinted with flame pink	22c	15c	10c
President Plumecocq. Large, cupped blooms of lasting, soft coppery-yellow and salmon; vigorous, upright grower, and profuse bloomer	22c	15c	10c
Prince Felix. Very velvety, carmine-red; vigorous, profuse	22c	15c	10c

Queen Alexandra. Double blooms of vermillion with golden base	25c	20c	12c
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Radiance. Free flowering, vigorous grower, rosy opaline pink	22c	15c	10c
Radiance Red. A vigorous, glowing crimson sport of Radiance	22c	15c	10c
Rapture. Large, double, deep pink blooms on long stems	22c	15c	10c
Romance. Double, lasting, clear, golden yellow	22c	15c	10c
Roselandia. Golden yellow blooms; Ophelia type	22c	15c	10c
Rose Marie. Double, cupped rose-pink blooms are borne single on long stems; a vigorous grower and profuse bloomer	22c		10c
Roslyn. Free flowering, vigorous; large, double, deep golden yellow	22c	15c	10c
Rouge Mallerin. Double, well formed blooms of lasting, deep red	25c	20c	12c

San Jose. ('35) Large, double, highly colored, orange-red and gold	22c	15c	10c
Schwabenland. Extremely large, beautifully formed blooms of deep rose-pink. A very hardy variety introduced as a Hybrid-Rugosa, but its blossoms and growth resemble Hybrid-Teas, and may be planted as such	22c	15c	10c
Senora Gari. Orange buds, full, fragrant blooms of apricot-rose	25c	20c	12c
Sensation. Extremely double; rich dark crimson; fragrant	22c	15c	10c
Sir Henry Segrave. Beautifully shaped, double, deep, lemon yellow		15c	10c
Soeur Therese. Very vigorous, upright, profuse; double bloom of rich yellow	22c	15c	10c
Souv Claudius Pernet. Beautiful long buds, full blooms, rich yellow	22c	15c	10c
Souv Georges Pernet. Very large, brick-red to orange-rose	22c	15c	10c
Souv J B Weibel. Long buds and full flowers of shining deep rose-pink	22c	15c	10c
Souv Jean Soupert. Creamy yellow tinted coral, vigorous, profuse	25c	20c	12c
Souv Mme C Chambard. Very large full blooms, deep coral-red	22c	15c	10c
Splendor. Bronzy pink shades predominate in this multi-color rose. Large, full blooms; a vigorous grower	22c	15c	10c
Sunburst. Beautifully shaped buds, double blooms of rich yellow	22c	15c	10c

Sunkist. A coppery orange sport of Joanna Hill with the same good qualities; extremely lasting, double blooms on long, straight stems	22c	15c	10c
Susan Louise. Unusually long, slender buds, full blooms of dainty pink	22c	15c	10c
Swansdown. Long creamy white buds and full blooms	22c	15c	10c
Syracuse. A very vigorous, upright grower and continuous bloomer. Double, well formed, lasting bright scarlet crimson	22c	15c	10c

Talisman. The favorite two-toned variety, rich yellow and rose-red	22c	15c	10c
Temno. Large blooms of deepest red to velvety black	25c	20c	12c
Texas Centennial. See Patented Varieties Page 11.			
Thomas A Edison. Large, well shaped, double blooms of two shades of pink; a clear light pink and a deeper tone; a strong grower	22c	15c	10c
Trigo. Long stemmed, double, rich yellow, apricot center	22c	15c	10c

Vaterland. Extremely dark scarlet-crimson, high-centered, velvety	22c	15c	10c
Victoria Harrington. Lasting, velvety dark red intensely fragrant blooms on vigorous, free flowering plants	35c	25c	15c
Ville de Paris. Lasting, well-shaped blooms of sunflower yellow	35c	25c	15c

Western Gold. Clear yellow sport of Talisman	22c	15c	10c
White Ensign. Large, double, fragrant, creamy white; vigorous	22c	15c	10c
Wilhelm Kordes. Deep golden-salmon, with copper-red tints	22c	15c	10c
Will Rogers. See Patented Varieties Page 11.			
William Orr. Long stemmed blooms of lasting, bright crimson	25c	20c	12c
Willowmere. A strong grower and continuous bloomer; large, double blooms of rich, shrimp-pink	22c	15c	10c

Yellow Looymans. Yellow sport of the popular bush variety	25c	20c	12c
Yellow Sastago. Sport of the popular bush variety	22c	15c	10c

	No. 1 Each	No. 1½ Each	No. 2 Each
American Pillar. Clusters of single, pink blooms with white eye; hardy	14c	10c	7c
Apeles Mestres. Immense, double blooms of clear yellow. These hardy plants are extremely vigorous growers	22c	15c	10c
Banksia White. Tiny white flowers in great profusion	18c	12c	8c
Banksia Yellow. Same as above except yellow	18c	12c	8c
Belle of Portugal. A popular Western climber, light pink blooms	22c		
Blaze. See Patented Varieties Page 11.			
Chaplins Pink Climber. Resembles Pauls Scarlet, except clear pink	22c	15c	10c
Cherokee Pink. Large single, bright pink; comes early in Spring	22c		
Cherokee Ramona. Same as above except carmine-crimson	22c		
Cherokee White. Same as other Cherokees, except white	22c		10c
Cl American Beauty. Hardy, Spring bloomer, carmine-red	14c	10c	7c
Cl Cecile Brunner. An exceptionally strong grower; sport of the Polyantha bush	22c	15c	10c
Cl Columbia. Sport of the bush variety, bright pink	22c	15c	10c
Cl Dainty Bess. ('35) Sport of the popular bush; single, pink	22c	15c	10c
Cl Dame Edith Helen. Same large, pink blooms as the bush	22c	15c	10c
Cl David O Dodd. Large, double blooms of rich, deep scarlet	25c		12c
Cl Edith Nellie Perkins. ('36) Cerise-pink tinted gold at base	25c	20c	12c
Cl Etoile de Hollande. Fragrant, dark red, sport of bush	22c	15c	10c
Cl General MacArthur. Sport of the bush, bright scarlet	22c		10c
Cl Golden Emblem. Rich yellow blooms, same as bush parent	22c		10c
Cl Gruss an Teplitz. Same as the bush, velvety scarlet	22c	15c	10c
Cl Hadley. Same as the bush, large, perfectly formed blooms, rich-crimson	22c		10c

Cl Hoosier Beauty. Vigorous sport of bush, very dark scarlet	22c		10c
Cl Joanna Hill. ('36) A new sport of the bush; bronzy yellow	25c	20c	12c
Cl Killarney Double White. ('36) Large, white blooms as bush	22c	15c	10c
Cl Lady Forteviot. ('36) Brilliant golden apricot, as the bush	25c	20c	12c
Cl Lady Hillingdon. A vigorous grower as the bush, orange-yellow	22c	15c	10c
Cl Lady Margaret Stewart. Same as the popular bush, yellow marked orange-red	25c	20c	12c
Cl Lord Charlemont. Same deep crimson blooms as parent bush	22c	15c	10c
Cl Los Angeles. Sport of the bush; pink with golden suffusion	22c	15c	10c
Cl Mme Butterfly. Sport of the bush; pink	22c	15c	10c
Cl Mme E Herriot. A very well liked, strong, climbing sport, coral-red	22c	15c	10c
Cl Mrs E P Thom. Same rich yellow blooms as bush parent	22c	15c	10c
Cl Pink Cochet. Same as bush. Deep coral to salmon	22c	15c	10c
Cl Pres H Hoover. Vigorous climbing sport; yellow tinted pink	22c	15c	10c
Cl Radiance. Sport of the popular bush, rosy pink	22c	15c	10c
Cl Red Radiance. Sport of the Red Radiance bush	22c	15c	10c
Cl Rose Marie. Satiny pink blooms, the same as the bush	22c	15c	10c
Cl Souv Claudius Pernet. Profuse, pure lasting yellow	22c	15c	10c
Cl Souv Mme Chambard. Very large, full blooms of deep coral-red	25c	20c	12c
Cl Sunburst. Form and color identical to the bush parent; yellow	22c	15c	10c
Cl Syracuse. Same as the bush, bright scarlet crimson	22c	15c	10c
Cl Talisman. Multi-colored blooms, same as the parent bush	22c	15c	10c
Cl White Cochet. Beautifully formed, large buds, pure white	22c	15c	10c
Crimson Rambler. Small scarlet flowers, large clusters; hardy	14c	10c	7c
Dorothy Perkins. Small shell-pink blooms in large clusters; hardy	14c	10c	7c
Dorothy Perkins White. Same as above except white blooms	14c	10c	7c
Emily Gray. Golden yellow; large, open blooms; hardy	22c	15c	10c
Excelsa. Similar to Dorothy Perkins, except red	14c	10c	7c
Flower of Fairfield. Similar to Crimson Rambler	14c	10c	7c
Gold of Ophir. Southern climber of copper, carmine and salmon	14c	10c	7c
Golden Climber. See Patented Varieties Page 11.			
Golden Dream. See Rugosa	18c	12c	8c
Jacotte. A hardy variety; lasting, deep orange-yellow, tinted coppery-red	22c	15c	10c
Kitty Kininmonth. Large, glowing, deep pink; vigorous, few thorns	22c	15c	10c
Laure Soupert. Small everblooming Rambler, white to light pink	25c	20c	12c
Maid of Gold. See Patented Varieties Page 11.			
Marechal Neil. Large, deep golden-yellow blooms; intensely fragrant	25c	20c	12c
Mary Wallace. Well-formed, rosy-pink with salmon base; hardy	14c	10c	7c
Mermaid. Very large, single blooms of clear, light yellow	25c	20c	12c
Mme Gregoire Staechelin. See Staechelin.			
Pauls Scarlet Climber. A profuse Spring bloomer, bright, scarlet, hardy	14c	10c	7c
Primrose. Hardy climber, medium sized blooms of canary yellow	22c	15c	10c
Roserie. A deep pink sport of Tausendschoen; hardy	14c	10c	7c
Silver Moon. Especially beautiful foliage and large white blooms; hardy	14c	10c	7c
Staechelin. (Mme Gregoire Staechelin, Spanish Beauty). A hardy variety, long stemmed, pink blooms with lightly curled petals	14c	10c	7c
Tausendschoen. Large clusters of medium sized blooms that shade from soft pink to white; thornless, hardy	14c	10c	7c

Hybrid Perpetuals and Other Hardy Varieties				No. 1 Each	No. 1½ Each	No. 2 Each
American Beauty. Desirable as a forcer, as well as for the garden. Very fragrant, deep pink shaded carmine				18c	12c	8c
Black Prince. Dark crimson, shaded darker				18c		8c
Captain Hayward. Well formed blooms of light crimson				18c	12c	8c
Frau Karl Druschki. Immense, lasting blooms of snow-white				18c	12c	8c
General Jacqueminot. An old favorite, clear red				18c	12c	8c

George Arends. Large, clear pink, very fragrant	18c	12c	8c
Harrison's Yellow. An early bloomer, bright yellow	22c	15c	10c
J B Clarke. Large, double blooms of deep scarlet	18c	12c	8c
Juliet. Two-toned blooms of old-gold and rose-pink	18c	12c	8c
Magna Charta. Bright pink overspread with carmine	18c	12c	8c
Mme Albert Barbier. A continuous bloomer; salmon tinted yellow	18c	12c	8c
Mrs John Laing. Well-formed blooms of soft pink	18c	12c	8c
Paul Neyron. Large, double blooms of rosy pink	18c	12c	8c
Prince C de Rohan. One of the darkest, velvety crimson-maroon	18c	12c	
Ulrich Brunner. Large, fine formed blossoms of cherry red	18c	12c	8c

Rugosa and Hybrids			
	No. 1 Each	No. 1½ Each	No. 2 Each
Agnes. Large, double, fragrant amber-yellow	25c	20c	12c
Conrad F Meyer. Large, full flowers of clear silvery pink	18c	12c	8c
Dr Eckener. Two-toned buff and rose-pink; a vigorous grower with blossoms of Hybrid-Tea form	22c	15c	10c
F J Grootendorst. A profuse bloomer; bright red	18c	12c	8c
F J Grootendorst Pink. Same as above, except clear pink	18c	12c	8c
Golden Dream. (Goldener Traum). One of the very few clear yellow varieties of this type; double, well-formed blooms; a tall growing, continuous bloomer, sometimes listed as an everblooming hardy Climber	18c	12c	8c
Hansa. Double, reddish violet blooms of large size	18c	12c	8c
Hugonis. Small, single, bright yellow. An early Spring bloomer		15c	10c
Schwabenland. Large, double, deep pink blooms on long stems; a con- tinuous bloomer. (See Hybrid Teas)	22c	15c	10c

Polyanthas or "Baby" Roses			
	No. 1 Each	No. 1½ Each	No. 2 Each
Cameo. Soft salmon-pink suffused with gold. Continuous bloomer	22c	15c	10c
Catherine Zeimet. Pure white, fragrant, borne in large clusters	18c	12c	8c
Cecile Brunner. Small dainty buds of clear pink, yellow base. These own-root plants are free bloomers	18c	12c	8c
Chatillon Rose. Vigorous, bushy, immense clusters, clear pink	18c	12c	8c
Echo. Sport of Tausendschoen (clg.). Soft pink to white; thornless	18c	12c	8c
Ellen Poulsen. Dark, brilliant pink; very sweetly scented	18c	12c	8c
Else Poulsen. A tall grower, continuous bloomer, semi-double flowers large for the type; two-tone rose-pink	18c	12c	8c
George Elger. Golden yellow buds, flowers clear yellow	18c	12c	8c
Gloria Mundi. A very striking variety, orange-scarlet; a low grower	18c	12c	8c
Golden Salmon. Large clusters of bright salmon-orange	18c	12c	8c
Gruss an Aachen. White tinted carmine, full double flowers	18c	12c	8c
Ideal. A good grower and continuous bloomer, large clusters, dark red....	18c	12c	8c
Improved Lafayette. A vigorous grower; deep glowing, crimson	18c	12c	8c
Ingar Olsson. A tall grower, semi-double, large, bright pink blooms	18c	12c	8c
Karen Poulsen. An almost continuous bloomer; large clusters of open scarlet blooms on tall, vigorous plants	22c	15c	10c
Kirsten Poulsen. A very attractive tall growing variety that blooms almost continuously with large clusters of open scarlet flowers	18c	12c	8c
Kluis Scarlet. Medium height, double, crimson-scarlet blooms	22c	15c	10c
Lady Reading. Clear, bright red sport of Ellen Poulsen	18c	12c	8c
Lafayette. Large semi-double, light cherry-crimson	18c	12c	8c
Miss Edith Cavell. A profuse bloomer; small, double, lasting blooms of scarlet crimson	18c	12c	8c

Mme Cecile Brunner. See Cecile Brunner under Polyanthas.			
Mme N Levavasseur. A vigorous, bushy, low-grower with immense clusters of rosy-red blooms on strong stems	18c	12c	8c
Mrs R M Finch. A profuse bloomer; double blooms of rosy pink	22c	15c	10c
Paul Crampel. Orange-scarlet, similar to Gloria Mundi, but taller	18c	12c	8c
Perle d'Or. Well formed buds of nankeen yellow with orange center	18c	12c	8c
Pink Lafayette. Medium sized, very lasting blooms of clear pink; a bushy grower and profuse bloomer	18c	12c	8c
Rouge. Large clusters, brilliant clear scarlet	35c	25c	15c
Sunshine. Small, full, golden orange, changing to soft pink	35c	25c	15c
Tip Top. Dainty, double blooms of yellow and white tipped rose	18c	12c	8c
Triomphe Orleanais. Very lasting, large clusters of semi-double, open blooms; vigorous, bushy grower, continuous bloomer	18c	12c	8c



Shipping Period---Winter and Spring

THE HARVEST starts at Christmas time (Winter), and orders are filled in their rotation.
 LARGE ASSORTMENTS can seldom be completed in the first shipment.

Freight Prepaid to Salt Lake, Kansas City, St. Louis and Rochester

Car lots are shipped annually to the above breaking points. At any point we can hold your order four weeks in cold storage if desired.

Transportation Allowance

Invoices at these prices f.o.b. Hemet will show credit toward freight or express, one cent each on No. 1 grade and one-half cent each on smaller grades.



TERMS

TERMS—60 days net, f.o.b. Hemet, California, to established Nurserymen, Seedsmen and Dealers, known to us, or to those who have necessary rating. THIRTY DAYS less 1%. TEN DAYS less 2%. For advance cash or cash with order before shipment, less 3%.

TO THE TRADE ONLY—Prices shown are for first-class stock of the grade named. The use of printed stationery as protection is desirable. If it is not used, the purchaser should state clearly his position. We print only wholesale trade lists, and do not desire or solicit retail orders. SUBSTITUTION—We do not substitute unless instructed to do so, and then label true name. Customers will save time by naming a second choice, to be supplied only when first choice is sold out.

PRO-RATA—As it is almost impossible to count roses in the field when partly grown, there is a feature of uncertainty about all orders booked before digging. Consequently we reserve the right to fill such pro rata.

GENUINENESS—We exercise great care to keep all varieties true to name and will replace, on proper proof, all stock that may prove otherwise; but it is mutually agreed that we shall not be liable for any amount greater than the original price of the stock. All quotations made subject to stock being unsold when order is received, or loss by any and all unavoidable causes. Freight shipments travel at risk of purchaser.

PACKING—Bales and boxes will be charged at near actual cost price. We make no charge for packing or delivery to railroad station.

PATENTED VARIETIES

Not less than five of any variety sold to a customer.
Kindly order in multiples of five.

Wholesale Prices
Price Price Price
Per 10 Per 100 Per 1000

Texas Centennial (Patent No. 162)

Clear Red Sport of President H Hcover. Retail price 60c,
per doz \$6.0035 .30 .25

Will Rogers (Patent No. 256)

Dark velvety crimson maroon, double, free blooming.
Strong, vigorous, dark green foliage. Retail price \$1.00,
per doz. \$10.0060 .50 .40

BUSH

Price Price Price Price
5-10 10-20 20-250 250-up

Better Times (Patent No. 23)

The flowers are cerise, large, double and fragrant.
Produced on long, strong stems. Foliage leathery, dark
green. Free bloomer. Retail price \$1.00, per doz. \$10.00 .60 .55 .50 .40

Countess Vandal (Patent No. 38)

Long buds, rich blend of pink, copper and gold. Single
on long, stiff stems. Retail price \$1.00, per doz. \$10.00 .60 .55 .50 .40

Mary Hart (Patent No. 8)

Red Sport of Talisman. Same style as parent. Retail
price \$1.00, per doz. \$10.0060 .55 .50 .40

CLIMBERS

Blaze (Patent No. 10)

Climber, hardy everblooming, bright scarlet. Retail
price \$1.00, per doz. \$10.0060 .55 .50 .40

Maid of Gold (Patent No. 246)

Climber, buds golden yellow splashed with red, opening
to large, double, golden yellow flowers. Retail price
\$1.00, per doz. \$10.0050 .50 .50 .50

Golden Climber (Patent No. 28)

Hybrid Tea flowered, hardy climber, golden. Retail
price \$1.00, per doz. \$10.0060 .55 .50 .40

These Patented Roses are being offered under license from the Patent owners.
The above is taken from their descriptions. They shall not be sold at retail for
less than above shown figures per plant. (Not less than three of a kind at
the dozen rates.)

HEMET GROWN

"This zone is more of a contradiction than any others."—Thomas

Why our location some 90 miles east of Los Angeles, about 1700 feet above sea-level, and only a few miles from the desert to the north and east is so very desirable—is hard to explain—is almost another contradiction. Of course we irrigate almost constantly during the growing season, and it is a pleasure to explain why and how that is a great factor toward well made-up plants. By constant irrigation the plants are kept growing all through the growing season and so are then ready for a well-earned rest at frost time; and it is safe to gamble the frost will "cook" the blossoms early in November, usually about the 10th. This method makes them grow all through the long growing season and then by regulating irrigation helps them harden-up, as seldom do our rains come early. Could better conditions be created?

In the winter time when our output is being harvested it is the coldest at daylight. This is taken advantage of by filling our Storage Cellars with cold air from the outside at that time with a large fan driven by a 10-h.p. motor. It is remarkable how cold this stored air seems during the following warm winter day, and easy to believe the plants are benefited when held under such conditions, especially so when you know many of the mornings are real frosty and mighty cold.

The dry desert conditions are favorable in combating storage rot and mildew. These favorable conditions are also helped by the use of finely ground sulphur distributed by the fan every 10 days. The fresh air and sulphur combined are wonderful helpers in our effort to create a perfect storage. And again, we do not have in our Hemet Production any black-spot, the spores of which play such havoc in all storage cellars when brought in with infested plants.

The first Rose Bushes are brought in shortly before Christmas time and all early orders shipped as directed. A constant effort is made to keep the plants "moving"—consequently they are in storage only a short time.

Eastern shipments are loaded into cars pre-iced in San Bernardino and forwarded to destination with vents sealed. This maintains good storage atmosphere to destination and insures against frost. Another step toward perfect service.

The concrete basement storage as protection against wind and sun; the fresh air from the 10-h.p. fan; occasional doses of sulphur; the best packing methods; complete boxing of all car-lot shipments; the pre-iced cars; the storage at car-breaking points; all combine to give you perfect service.

7"x10"

COLOR PLATES *\$1.00 Assortment*

Some 50 pictures of Roses in color, showing 60 popular varieties. True to name in color and form. The well-known art-work of J. Horace McFarland Company.

The Howard Rose Company is proud to offer to its customers this excellent assortment of colored plates. If not a customer, even an order of 10 plants of one variety puts you in that class.

NOT OVER 3 ASSORTMENTS TO A CUSTOMER.